



The Academy of Neurologic Music Therapy

<http://nmtacademy.co>

Guidelines for Media

With the increasing media interest in NMT, Affiliates may be contacted to participate in interviews, journal articles, and news clips. The Academy is excited and in full support of media coverage, however Affiliates are asked to please keep the following points in mind in order to maintain and build a consistent message about NMT to protect the integrity of the treatment model:

- Make sure the media representatives understand the difference between MT and NMT, and make sure the final product writes/speaks accordingly. Be compulsive about this, because they may not hear or understand the difference initially.
- In addition to explaining what NMT is, please be certain to explain where it comes from, how it was developed, and what training you need to practice NMT. Media may misinterpret the roots of NMT, presenting it as something the Affiliate created as his/her own personal specialty.
- While Affiliates may not be able to control all aspects of the final media piece, Affiliates should exercise diligence to ensure that they clearly articulate NMT as a research-based model keeping these facts in the forefront:

NMT was formally developed and introduced 1999 as the clinical translation of the research conducted at the Center for Biomedical Research in Music/Colorado State University and the Neurorehabilitation Institute at Duesseldorf University Medical School, by a group of 5 researchers and clinicians: Michael Thaut PhD, Gerald McIntosh MD, Volker Hoemberg MD, Corene Thaut PhD, Ruth Rice DPT. Based on feedback from fellowship training, 3 additional techniques were added to the original 17 techniques (DSL, SYCOM, MEM).